

Alberta Health Services (AHS) and the Health Sciences Association of Alberta (HSAA)

This classification specification identifies representative duties and responsibilities, and is intended to assist in the determination of the appropriate classification level within each discipline. Some duties and responsibilities may overlap between class levels. The classification specification is not intended to provide an exhaustive list of all duties performed.

Classification Title: **Health Promotion Facilitator II**

Date Updated: **January 10, 2013**

Job Summary:

The Health Promotion Facilitator II is responsible for planning, developing, implementing and evaluating health promotion, disease and injury prevention projects and initiatives using a population health promotion approach. This position collaborates with diverse stakeholders, including internal staff and departments, government, community partners and external agencies to support optimal health and well-being of individuals, groups, communities and populations.

Work at the Health Promotion Facilitator II level is differentiated from work at the Health Promotion Facilitator I by leading the development and implementation of complex provincial projects and initiatives based on in-depth research and stakeholder engagement.

Key Responsibilities and Typical Duties:

In addition to the duties performed by the Health Promotion Facilitator I, the Health Promotion Facilitator II:

Core Duties

- Leads and coordinates health promotion, disease and injury prevention initiatives and programs.
- Provides expert consultation related to key content and health promotion strategies and activities.
- Identifies behavioral, social, political, economic, environmental, and organizational factors that promote or compromise health and recommends evidence-informed strategies to address identified priorities.
- Conducts situational analyses, literature reviews, environmental scans, and focus groups to make recommendations as part of an integrated program planning and evaluation process.
- Develops project and program funding proposals for approval and submission.
- Implements strategies and interventions to improve individual, community and population health.
- Manages projects using standardized tools and techniques that are conducive or aligned with health promotion, disease and injury prevention practices.

- Develops and implements evaluation plans, including collecting, analyzing, synthesizing and reporting project/initiative data.
- Collaborates with key internal and external key stakeholders in project or program planning, development, implementation, evaluation and improvement.
- Initiates, accesses, develops/revises and disseminates resources/products which may include health information, health education, health marketing, and other materials.
- Facilitates community and staff engagement and builds community and staff capacity around population health promotion priorities.
- Develops, coordinates, and leads quality improvement/quality management processes to ensure effective and efficient program implementation.

Other Related Duties

- May chair local or provincial working groups.
- Contributes to business plan development.
- Provides input into departmental policies and procedures.

Leadership

- Oversees the work of stakeholder committees, external consultants and working groups.
- Participates in the orientation, and ongoing learning and development of students.

Decision-Making

- Evaluates the effectiveness of existing health promotion and disease prevention strategies and makes recommendations.
- Determines credibility of existing research and evidence and applicability to projects and program development and improvement.

Knowledge:

Education

- Masters Degree in Health Promotion, Public or Population Health, Health Education or a related field.

Registration Requirements

- Registered with the applicable professional association or college.

Working Conditions:

Physical Demands

- Extensive computer use.
- Required to stand or sit for extensive periods of time.

Work Environment

- Office environment.
- Travel in all weather/road conditions.